

RetailX Announces Lineup of Five Expert Retail Industry Keynote Speakers

Each speaker to bring a wealth of knowledge and insight from a multitude of fundamental topics affecting today's retail industry

(Alpharetta, Ga.) – May 14, 2019 – RetailX, the co-location of three leading retail industry trade shows – RFID Journal LIVE! Retail, Internet Retailer Conference & Exhibition (IRCE), and GlobalShop – has announced a luminary lineup of five keynote speakers who will take the stage over the three-day mega-event from June 25–27, 2019, at McCormick Place in Chicago.

“The expertise that these individuals bring to the RetailX keynote program is invaluable,” says Doug Hope, RetailX Show Director and Senior Vice President of Emerald Expositions. “From new perspectives on omnichannel development to transforming the brick-and-mortar experience, each of these speakers brings a depth of knowledge that will leave attendees with actionable insight to help define and navigate this new era in retail. We’re proud to host these influential industry experts and look forward to the success of each session.”

The schedule is as follows:

Doug Stephens, The Retail Prophet
The Future of Retail in a Post-Digital World
June 25, 3:00-4:00 PM

Join author and internationally renowned consumer futurist Doug Stephens for an amazing tour of the future, where every aspect of the retail experience as we know it will be radically transformed. From online and virtual technology to 3D printing and the internet-of-things, shopping is being redefined.

Andy Dunn, Senior Vice President of Digital Consumer Brands at Walmart
Hitching a Rocket to an Engine, Bonobos and Walmart Take Off
June 26, 8:30-9:00 AM

Andy Dunn, formerly CEO of men’s apparel retailer Bonobos and now senior vice president of digital consumer brands at Walmart, will share how the key to unlocking the full potential of digital brands may actually require physical stores. Attendees will learn why digital brands are growing at nearly triple the rate of e-commerce overall, and why Dunn believes the future of retail is beginning to resemble the history of video.

Chip Conley, Strategic Advisor of Airbnb
Inter-Generational: Leveraging the Power of a New Workplace Diversity
June 26, 9:00-9:30 AM

Entrepreneur, bestselling author and hospitality industry giant Chip Conley has the unique experience of leadership positions across the continuum. Conley now serves as Airbnb’s strategic advisor for hospitality and leadership and is the founder of the world’s first midlife wisdom school, The Modern Elder Academy. His mission clarifies for business leaders of all ages why the intergenerational exchange of wisdom and skills is key to the success of the modern workplace and our society.

Susan Tynan, CEO & Founder of Framebridge
Five Years In: What I've Learned About Building a 21st Century Retailer
June 27, 8:15 – 8:45 AM

A few years ago, Susan Tynan framed four National Parks posters. When they rang up at \$1600, she funneled her sticker shock into a revolutionary idea. She felt sure that if someone made high-quality custom framing easy and affordable, people would frame a lot more—and they have. Since 2014, Tynan has grown Framebridge from the ground up. Prior to Framebridge, Tynan held product and business development roles at several consumer technology startups including LivingSocial, Taxi Magic, and Revolution Health. She began her career at Accenture and served as a management advisor on technology and customer service for the Obama White House. Tynan is a graduate of the University of Virginia and Harvard Business School. Both a look back and a look ahead, Susan will share the lessons she's learned as a leader of a high-growth startup and what's ahead for her company.

Daniel Alarik, CEO & Founder of Grunt Style
True Grit: A Warriors' Mettle Builds an E-commerce Brand
June 27, 8:45-9:15 AM

Ex-U.S. Army Drill Sergeant turned successful e-commerce entrepreneur, Daniel Alarik is the founder and CEO of Grunt Style, the leading online patriotic lifestyle retailer, which is wrapped around the concept of a brand for a new class of warriors: first-responders, military veterans, and their friends and family. Today, Grunt Style has a loyal customer base and some 2 million followers on social media, bringing in sales of \$100 million over the past three years. Alarik will share inspiring proof of how grit, determination and the willingness to take risks is the starting point for success in today's challenging yet opportunity-filled online retail environment.

[Registration](#) is now open for individuals looking to attend RetailX. The event will take place June 25-27, 2019, at McCormick Place in Chicago.

For more information, visit www.rfidjournalretail.com. To arrange an interview with a RetailX executive, contact media representative Bob Basmadjian at spectrum_marketing@earthlink.net or 908-884-5249.

Members of the press can visit <https://www.rfidjournalretail.com/news/press-registration> to learn more about registration and the criteria for press credentials.

About RetailX

RetailX is a colocation of RFID Journal LIVE! Retail, the world's only RFID event dedicated specifically to retail application, with Internet Retailer Conference & Exhibition (IRCE), the world's largest e-Commerce event; and GlobalShop, the world's largest annual event for shopper-facing retail design, technology, and in-store marketing;.

Media Contacts

Contact: Vanessa Ruiz
Marketing Director
Emerald Expositions
770-291-5502
vanessa.ruiz@emeraldexpo.com

Media Contact: Bob Basmadjian
Spectrum Marketing & Communications
Cell: 908-884-5249
spectrum_marketing@earthlink.net